SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

СО	NTRACT NO	. 407370
1.	THE CONT.	ACT PERSON FOR THE PURCHASER IS:
		Carroll à Company Name Tallahassee
		26 40-A Mitcham Drive 32308 Address
		850-877-1099 Phone Number
2.	THE TOP C	OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
		Abby Dupree-CSS Treasurer
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is
	b.	The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is Consumers for Smart Solar.
	b.	The Purchaser is Nat'l medial escarch planning: Placement
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER

Local

WPLG

Orders	Order / Rev:	407370				
	Alt Order #:	08401455				
	Product Desc:	CNSMRS 4 SMRT SOLAR		WPLG		
	Estimate:	7896		WPLG, INC.		
	Flight Dates:	11/01/16 - 11/07/16	Primary AE:	Justin Votta		
	Original Date / Rev:	09/26/16 / 09/26/16	Sales Office:	PHI		
	Order Type:	GENERAL	Sales Region:	NAT		
					4	
Agency	Name:	National Media Research, Planning &		- 1		
	Buying Contact:		Billing Type:	Cash		
	Billing Contact:		Billing Calendar:	Broadcast	- 4	
		815 Slaters Lane	Billing Cycle:	EOM/EOC	0, 22	
		Alexandria, VA 22314	Agency Commission:	15%		
Advertiser	Name:	ISS/Consumers for Smart Solar	New Business Thru:			
	Demographic:	M35-64	Order Separation:	00:15:00		
	Product Codes:	PL-Non-Ballot-Related	Advertiser External ID:	-	- 4	
	Priority:	P-2	Agency External ID:			
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General		

Bill Plan			Totals					
Start Date	End Date	# Spots Gross Amount	Net Amount	Month	# Spots	Gross Amount		

nt Net Amount Rating November 2016 10 \$12,300.00 \$10,455.00 10.60 10/31/16 11/07/16 10 \$12,300.00 \$10,455.00 Totals 10 \$12,300.00 \$10,455.00 10.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta		1 //	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WPLG	11/04/1	6 11/04/16	M-F 4p Lcl News Lcl News	СМ	4-5p (4:30 PM-5:	1 00 PM)	:30	1	\$1,200.00P-2	1.10 NM	1	\$1,200.00
St Week: 10	/31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	Rate \$1,200.00	Rating 1.10				4 1	· 7 1	i kitir i
2 WPLG	11/04/1	6 11/04/16	M-F 5p Lcl News Local 5p News	СМ	5-6p (5:30 PM-6:	1 00 PM)	:30	1	\$1,800.00P-2	1.50 NM	11.	\$1,800.00
St Week: 10	art Date //31/16	End Date 11/06/16	Weekdays	Spots/Week 1	Rate \$1,800.00	Rating 1.50				1		0. 1
3 WPLG	11/07/1	6 11/07/16	M-F 5a LCL News LCL 10 News @		5-6am (5:00 AM-5:	1 30 AM)	:30	1	\$900.00P-2	0.70 NM	1	\$900.00
St Week: 11	art <u>Date</u> /07/16	End Date 11/13/16	Weekdays 1	Spots/Week 1	Rate \$900.00	Rating 0.70						
4 WPLG	11/03/1	6 11/03/16	M-F 4p Lcl News Lcl News	СМ	4-5p (4:30 PM-5:	1 00 PM)	:30	1	\$1,200.00P-2	1.10 NM	. 1	\$1,200.00
St Week: 10	art <u>Date</u> 0/31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	Rate \$1,200.00	Rating 1.10						0.
5 WPLG	11/03/1	6 11/03/16	M-F 5a LCL News LCL 10 News @		5-6am (5:00 AM-5:	1 30 AM)	:30	1	\$900.00P-2	0.70 NM	1	\$900.00
St Week: 10	art Date 0/31/16	End Date 11/06/16	Weekdays	Spots/Week 1	Rate \$900.00	Rating 0.70					7 -	3:) Q . [
6 WPLG	11/03/1	6 11/03/16	M-F 5p Lcl News Local 5p News	СМ	5-6p (5:00 PM-5:	1 30 PM)	:30	1	\$1,800.00P-2	1.30 NM	11	\$1,800.00
St Week: 10	art Date 0/31/16	End Date 11/06/16	Weekdays	Spots/Week	Rate \$1,800.00	Rating 1.30				· ·		F10.

Print Date: 09/26/16 16:46:23 Page 2 of 2

WPLG, INC.

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3 30.)

or Children

3 10. 1

Order / Rev: Alt Order #:

407370

Advertiser: Product Desc: ISS/Consumers for Smart Solar

Flight Dates:

08401455

CNSMRS 4 SMRT SOLAR

11/01/16 - 11/07/16

Estimate:

7896

Ln Ch St	tart End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
7 WPLG 11/	01/16 11/01/16	M-F 5a LCL News LCL 10 News @ 8		5-6am (5:00 AM-5:3	-1 80 AM)	:30	1	\$900.00P-2	0.70 NM	1	\$900.00
Start Da Week: 10/31/1		Weekdays -1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.70						
8 WPLG 11/	/02/16 11/02/16	M-F 12n News M-F LCL 10 News	CM s @ Noon	12-1PM (12:30 PM-1	1 :00 PM)	:30	1	\$600.00P-2	0.90 NM	1	\$600.00
Start Da Week: 10/31/1		Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.90						2
9 WPLG 11/	/02/16 11/02/16	M-F 4p Lcl News Lcl News	СМ	4-5p (4:30 PM-5:0	1 00 PM)	:30	1	\$1,200.00P-2	1.10 NM	1	\$1,200.0
Start Da Week: 10/31/1		Weekdays 1	Spots/Week 1	Rate \$1,200.00	Rating 1.10						
10 WPLG 11/	/02/16 11/02/16	M-F 5p Lcl News Local 5p News	СМ	5-6p (5:30 PM-6:0	1 00 PM)	:30	1	\$1,800.00P-2	1.50 NM	. 1	\$1,800.00
Start Da Week: 10/31/1		Weekdays 1	Spots/Week 1	Rate \$1,800.00	Rating 1.50			8 8		4s +	100
									Totals	10	\$12,300.00